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**FOR IMMEDIATE RELEASE**

## **Ms. Sue Probert receives BIC Award**

**The Bureau International des Containers (BIC) is pleased to announce that Sue Probert, Chair of UN/CEFACT (UN Centre for Trade Facilitation and eBusiness) has won the 2019 BIC Award which was recently presented via a Zoom ceremony.**

Each year, the BIC's Board of Directors select a single candidate from a pool of industry nominees. The BIC award honors individuals or organizations for notable contributions to safety, security, standardization, or sustainability in containerized transportation.

Sue is Co-Chair 7372/UNTDDED Joint Maintenance Agency and the Chair of UN/CEFACT. The United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT) is a subsidiary, intergovernmental body of the United Nations Economic Commission for Europe (UNECE) which serves as a focal point within the United Nations Economic and Social Council for trade facilitation recommendations and electronic business standards.

Sue is a data modeller focussing on the area of paper and electronic documentation exchange requirements particularly in the international trade and transport arena. She is a keen advocate of Trade Facilitation and believes fervently that modern communications methods will play an increasingly significant role in the simplification of cross-border trade and governmental procedures.

By this award, the BIC recognizes her great contribution to the standardization of the industry.

She has contributed actively to eBusiness standardisation work at UK, European and International level. She is the Lead Editor responsible for leading the development of the UN/CEFACT Core Core Component Library and the UK HoD to the ISO/TC 154 responsible for data element naming and defining for cross-border trade. She is a regular contributor to the work of the World Customs Organisation data modelling team (DMPT) and an endorsed trainer of the WCO Data Model to the private sector.

She has in-depth knowledge of the formats and uses of standard international trade, transport, financial and customs UN Aligned paper documents and a profound knowledge of the UN/EDIFACT, ANSI.X12 and XML message exchange standards.

**ENDS – 315 WORDS**



## **About the BIC**

Founded under the auspices of the International Chamber of Commerce in 1933 as a neutral, non-profit, international organization, the BIC today has over 2100 members in 120 countries. The BIC has played an important role in the growth of containerization, with its long-established and active role in the development and maintenance of industry standards. Publisher of the BIC Code Register since 1970, the BIC was appointed by the International Organization for Standardization (ISO) in 1972 as the industry's global container prefix registry, a role further endorsed by international customs conventions. Since 2013 the BIC has also operated the Global ACEP Database, under the guidance of the IMO. The BIC recently launched the BoxTech Technical Characteristics Database to help improve efficiency and safety in the supply chain, and to help simplify compliance with SOLAS container weight reporting requirements.

Today, the BIC code is the “international calling card” of nearly every container in international trade, allowing for proper identification and facilitating the crossing of borders without delay. With a mission to promote the safe, secure and sustainable expansion of intermodal transportation, the BIC enables professional dialogue amongst its members, standards bodies, governments and other industry organizations. The BIC holds official observer status as a NGO at both the International Maritime Organization (IMO) and the World Customs Organization (WCO), and contributes regularly as an observer to the United Nations Economic Commission for Europe (UNECE) and other organizations.

For more information about the BIC, visit [www.bic-code.org](http://www.bic-code.org).

For further information or to arrange an interview, please contact:

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